



Confederation of Indian Industry

8th Edition
GreenCo
Summit 2019

“GREEN” Makes Business Sense

3 - 5 July 2019 New Delhi

Date	Events
3 July 2019	CII Environmental Best Practices Award 2019
4 – 5 July 2019	GreenCo Summit 2019 (Two-day Conference)

Sponsorship Opportunities

Sl.No.	Supporter Category	Sponsorship Amount
1	Principal Supporter	Rs. 7.5 Lakhs
2	Platinum Supporter	Rs. 5.0 Lakhs
3	Gold Supporter	Rs. 3.5 Lakhs
4	Silver Supporter	Rs. 2.0 Lakhs

Exclusive Sponsorship Opportunities

Sl.No.	Supporter Category	Sponsorship Amount	No of Slots
5	Lanyard Supporter	Rs. 3.0 Lakhs	1
6	Conference Kit Bag Supporter	Rs. 3.0 Lakhs	2
7	Pen Drive Supporter	Rs. 3.0 Lakhs	1
8	LED Wall Supporter	Rs. 3.0 Lakhs	2
9	Mobile app supporter	Rs. 3.0 Lakhs	1
10	GreenCo Awards Night Dinner Supporter	Rs. 8.0 Lakhs	1



Key Benefits of Sponsorship

Sl. No.	Benefits	Principal Supporter	Platinum Supporter	Gold Supporter	Silver Supporter
		Rs. 7.5 Lakhs	Rs. 5.0 Lakhs	Rs. 3.5 Lakhs	Rs. 2.0 Lakhs
1	Display of company logo in the Conference Main Backdrop (Shared with other sponsors) (size of the logo vary with the type of sponsorship)	<input checked="" type="checkbox"/> (Both sides of the backdrop)	<input checked="" type="checkbox"/> (Both sides of the backdrop)	<input checked="" type="checkbox"/> (Single side of the backdrop)	X
2	Conference Passes - Complimentary Invitations for attending the event (3 days)	12	8	5	3
3	Complimentary Space / Stall Fully built up stall – 2 days (4 & 5 July)	12 sq m	9 sq m	6 sq m	X

Other Benefits of Sponsorship

Sl. No.	Benefits	Principal Supporter	Platinum Supporter	Gold Supporter	Silver Supporter
		Rs. 7.5 Lakhs	Rs. 5.0 Lakhs	Rs. 3.5 Lakhs	Rs. 2.0 Lakhs
Pre-Event Benefits					
4	Acknowledgement of your Corporate Logo and hyperlink to be featured on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5	Inclusion of Company Logo in Conference Main Brochure (only the logos of the companies confirming participation in writing prior to printing of brochures are included)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6	Inclusion of Logo in the e-flyers sent to all the stakeholders	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7	One exclusive e-flyer with a message from the CEO of the company to be sent to all the stakeholders	<input checked="" type="checkbox"/>	X	X	X



Sl. No.	Benefits	Principal Supporter	Platinum Supporter	Gold Supporter	Silver Supporter
		Rs. 7.5 Lakhs	Rs. 5.0 Lakhs	Rs. 3.5 Lakhs	Rs. 2.0 Lakhs
Benefits during the event (at conference area)					
8	Opportunity to place one standee about your company inside the conference venue	<input checked="" type="checkbox"/>	X	X	X
9	Display of Logo on the projector screen during non-presentation period (thank you supporter slide)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10	Inclusion of Logo in the A4 size Thank You Supporter Card kept in Documentation kit given to all Delegates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
11	Inclusion of One Corporate Brochure in the Documentation Kit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	X	X
12	Opportunity to project the corporate film (2 min) during the lunch break	<input checked="" type="checkbox"/>	X	X	X
13	Display of Logo in the Thank You Sponsor Board kept at the venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
14	Inclusion of one page company profile in the Speaker / Supporter Profile Book (e-Version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
15	Inclusion of one page company advertisement in the Speaker / Supporter Profile Book (e-Version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



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Exclusive Sponsorship Opportunities & Benefits

Sl. No.	Benefits	Lanyard Supporter	Conference Kit Bag Supporter	Pen Drive Supporter	LED Wall Supporter	Mobile app supporter	GreenCo Awards Night Dinner Supporter (4 July)
		Rs. 3.0 Lakhs	Rs. 3.0 Lakhs	Rs. 3.0 Lakhs	Rs. 3.0 Lakhs	Rs. 3.0 Lakhs	Rs. 8.0 Lakhs
Number of Slots		1	2	1	2	1	1
1	20 minutes speaking slot at GreenCo Summit 2019 at a relevant session Speaking opportunity to CEO at the Awards Night programme on 4 July	--	--	--	--	--	<input checked="" type="checkbox"/>
2	Inclusion of Logo in the Event Brochure (only the logos of the companies confirming participation in writing prior to printing of brochures are included)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3	Conference Passes - Complimentary Invitations for attending the event (3 days)	4	4	4	4	4	8
4	Complementary Space / Stall Fully built up stall	6 sq m	6 sq m	6 sq m	6 sq m	6 sq m	9 sq m
5	Inclusion of Logo in the e-flyers sent to all the stakeholders on fortnightly basis.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6	Exclusive branding of company Logo on	Lanyard (Except supporter / sponsor delegate badge lanyards)	Conference Kit Bag	Pen Drive	LED wall (acknowledgment of logo and supporter video will be played along with event info / projections)	Mobile app	Logo in both the sides of the main backdrop (shared with other supporters)
7	Opportunity to project the corporate film (2 min) during the lunch break	--	--	--	--	--	<input checked="" type="checkbox"/>
8	Display of Logo in the Thank You Sponsor Board kept at the venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
9	Inclusion of Logo in the A4 size Thank You Supporter Card kept in kit given to Delegates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10	Inclusion of one page company profile in the Speaker / Supporter Profile Book (e-Version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

For further information, please contact:

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