



7th Edition
GreenCo
Summit 2018



27 - 29 June 2018
ITC Grand Chola, Chennai

Date	Events
27 June 2018	CII Environmental Best Practices Award 2018
28 – 29 June 2018	GreenCo Summit 2018 (Two-day Conference)

Sponsorship Opportunities

Sl.No.	Supporter Category	Sponsorship Amount	No of Slots
1	Principal Supporter	Rs. 7.5 Lakhs	2
2	Platinum Supporter	Rs. 5.0 Lakhs	6
3	Gold Supporter	Rs. 3.5 Lakhs	8
4	Silver Supporter	Rs. 2.5 Lakhs	10

Exclusive Sponsorship Opportunities

Sl.No.	Supporter Category	Sponsorship Amount	No of Slots
5	Conference Kit Bag Supporter	Rs. 2.5 Lakhs	2
6	Pen Drive Supporter	Rs. 3.0 Lakhs	1
7	Lanyard Supporter	Rs. 3.0 Lakhs	1
8	Lunch Co-Supporter	Rs. 2.5 Lakhs	4
9	GreenCo Forum Annual Members Meet (Dinner) Supporter	Rs. 2.5 Lakhs	2



Key Benefits of Sponsorship

Sl. No.	Benefits	Principal Supporter	Platinum Supporter	Gold Supporter	Silver Supporter
		Rs. 7.5 Lakhs	Rs. 5.0 Lakhs	Rs. 3.5 Lakhs	Rs. 2.5 Lakhs
Number of Slots		2	6	8	10
1	Display of company logo in the Conference Main Backdrop (size of the logo vary with the type of sponsorship)	<input checked="" type="checkbox"/> (Both sides of the backdrop)	<input checked="" type="checkbox"/> (Both sides of the backdrop)	<input checked="" type="checkbox"/> (Single side of the backdrop)	<input checked="" type="checkbox"/> (Single side of the backdrop)
2	Conference Passes - Complimentary Invitations for attending the event (3 days)	10	6	4	3
3	Complementary Space / Stall Fully built up stall (stall size differs according to sponsorship status)	12 sq m	9 sq m	6 sq m	6 sq m

Other Benefits of Sponsorship

Sl. No.	Benefits	Principal Supporter	Platinum Supporter	Gold Supporter	Silver Supporter
		Rs. 7.5 Lakhs	Rs. 5.0 Lakhs	Rs. 3.5 Lakhs	Rs. 2.5 Lakhs
Number of Slots		2	6	8	10
Pre-Event Benefits					
4	Acknowledgement of your Corporate Logo and hyperlink to be featured on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5	Inclusion of Company Logo in Conference Main Brochure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6	Inclusion of Logo in the CII – Communique Advertisement (Monthly news magazine)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7	Inclusion of Logo in the e-flyers sent to all the stakeholders	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
8	One exclusive e-flyer with a message from the CEO of the company to be sent to all the stakeholders	<input checked="" type="checkbox"/>	--	--	--



Sl. No.	Benefits	Principal Supporter	Platinum Supporter	Gold Supporter	Silver Supporter
		Rs. 7.5 Lakhs	Rs. 5.0 Lakhs	Rs. 3.5 Lakhs	Rs. 2.5 Lakhs
Number of Slots		2	6	8	10
Benefits during the event (at conference area)					
9	Opportunity to place one standee about your company inside the conference venue	<input checked="" type="checkbox"/>	--	--	--
10	Display of Logo on the projector screen during non-presentation period (thank you supporter slide)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	--
11	Inclusion of Logo in the A4 size Thank You Supporter Card kept in Documentation kit given to all Delegates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12	Inclusion of One Corporate Brochure in the Documentation Kit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	--	--
13	Opportunity to project the corporate film (2 min) during the lunch break	<input checked="" type="checkbox"/>	--	--	--
14	Display of Logo in the Thank You Sponsor Board kept at the venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
15	Inclusion of one page company profile in the Speaker / Supporter Profile Book (e-Version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
16	Inclusion of one page company advertisement in the Speaker / Supporter Profile Book (e-Version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	--



Exclusive Sponsorship Opportunities & Benefits

Sl. No.	Benefits	Lanyard Supporter	Conference Kit Bag Supporter	Pen Drive Supporter	Lunch Co-Supporter	GreenCo Forum Annual Members Meet (Dinner) Supporter
		Rs. 3.0 Lakhs	Rs. 2.5 Lakhs	Rs. 3.0 Lakhs	Rs. 2.5 Lakhs	Rs. 2.5 Lakh
Number of Slots		1	2	1	4	2
1	Inclusion of Logo in the Event Brochure (only the logos of the companies confirming participation in writing prior to printing of brochures are included)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2	Conference Passes - Complimentary Invitations for attending the event (3 days)	3	3	3	3	3
3	Complementary Space / Stall Fully built up stall	6 sq m	6 sq m	6 sq m	6 sq m	6 sq m
4	Inclusion of Logo in the CII – Communique Advertisement (Monthly news magazine)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5	Inclusion of Logo in the e-flyers sent to all the stakeholders on fortnightly basis.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6	Branding of Logo on	Lanyard	Conference Kit Bag	Pen Drive	Display of Logo shared with other lunch Supporters at Lunch area	Display of Logo shared with other Dinner Supporters at Dinner area
7	Display of Logo in the Thank You Sponsor Board kept at the venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
8	Inclusion of Logo in the A4 size Thank You Supporter Card kept in Documentation kit given to all Delegates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
9	Inclusion of one page company profile in the Speaker / Supporter Profile Book (e-Version)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

For further information, please contact:

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