



Confederation of Indian Industry



## GreenCo Forum – News Update # 1 – November 6, 2014

### Visit to Godrej and Boyce Manufacturing Company Limited, Appliances Division, Shirwal

The **GreenCo Rating System**, on receiving a tremendous response from the Indian industry, now has about 28 GreenCo Rated Companies and more than a 103 companies working on it. To build ecologically sustainable business models, CII adopted a strong strategy of sharing and learning best practices and green technologies and services by forming the **GreenCo Forum**. CII strongly believes that the GreenCo Forum will pave way for industries to share, learn and grow together.

As a part of this green journey, the fourth meeting of the GreenCo Pune Forum was conducted in **Godrej and Boyce Manufacturing Company Limited, Appliances Division (GAD), Shirwal**, the '**First GreenCo Platinum Rated Company**'.

The GreenCo Pune Forum Chairman, **Mr Anil Sinha**, welcomed the Forum members and described the GreenCo Forum as a '**Cost Saving Forum**', the one that serves as an excellent cost saving platform besides being a knowledge sharing arena. He also mentioned that, Tata Motors will engage its suppliers to be a part of the Forum to facilitate idea exchange, knowledge sharing and ultimately cost reduction opportunities.



GreenCo Pune Forum Co-Chairman, **Dr Sachin Vinayak Damle**, addressed the members and mentioned that, critically looking into the Energy and Environmental footprint of a plant will result into a huge cost saving opportunity. He also mentioned that the market is open to green products and industries going green should also look into that concept.

**Mr Hussain Sharriyar**, Senior VP, GAD, mentioned that GAD has realized that '**Green Makes Business Sense**.' He mentioned that the success of the GreenCo Forum vests in the



change in mindset of competing industries in the same field of operation, to work together and learn best practices, for the overall growth of the Indian industry. The Forum members were accompanied by GAD GreenCo team members on a plant visit and the entire operations and environment aspects of GAD, that helped it achieve the GreenCo Platinum Rating was shared and discussed.

Some of GAD's salient features are mentioned below –

- **Specific energy consumption** reduction of 56% in nine years
- Increase in **renewable energy** share from 7 % to 23 % in three years; target to achieve 70% in the next three years
- 29% **GHG emission** reduction in Scope 1 & Scope 2 emissions
- 22% reduction in **specific water consumption**; on track to achieve water positive status by 2015-16



- 27% **recycled content in the raw materials** like steel, plastics, glass, cast iron, aluminium, rubber, copper, paper, etc.
- Target to achieve **zero hazardous waste to landfill** by 2016-2017; achieved 100% recycling of Plastic, Polyurethane Foam, Thermocole, Waste Wood, Oil and Paper, as on date

- 100% **RoHS compliance** in products as well as in the manufacturing processes
- 100% **critical suppliers** covered under various awareness programs with focus on Water, Energy and Waste thereby building a robust supply chain
- 59% **green cover** of the total unused land on the campus; 95% of the trees are native and locally adaptive species facilitating the harmonious co-existence of flora and fauna with core manufacturing activities



The Forum members shared their learning and experience on the site visit and appreciated GAD for their exemplary performance in all the environmental areas. The Forum decided that the subsequent meetings will be held at various industries that have implemented good environmental best practices.